



Fulfilling the Promise of ICUU

As the ICUU progresses through a time of transition, both in organizational structure and direction, the Executive Committee (EC) and staff want to be sure our current and future work is grounded in the efforts of the past couple of years.

When the EC met in 2015 they envisioned what they hoped the ICUU could become and what was needed to get there. This Vision 2020 is what prompted the Essex 2.0 meeting in the US in March of 2016 and the large group process that happened at the 2016 ICUU Council Meeting and Conference in the Netherlands.

In response to the diverse needs and requests that emerged out of the Essex 2.0 process and the 2016 ICUU Council Meeting work, the Executive Committee and staff decided, over the course of the next 18 months, we will focus on the following priorities and actions. Keeping in mind the Strategic Plan & Vision for 2020

VISION 2020

- 1. Empower & sustain member groups and regions**
- 2. Create opportunities for exchanging knowledge, resources and support**
- 3. Build effective & adaptive organizational structures**
- 4. Commit to U/U international organizational collaboration**
- 5. Establish & maintain effective internal and external communication**
- 6. Train and support U/U leaders**
- 7. Ensure financial stability & accountability & transparency**

Communication Strategy

- Create compelling ICUU story
- Renew and revitalize mutual right relationships (among groups)
- Update website – include guidance for relationship building among groups
- Create platform for sharing skills, resources, and knowledge

Financial sustainability

- Build financial stability through policies and procedures

Renew governance structure

- Create governance structure that reflects mission
- Review and renew ICUU Bylaws & Constitution
- Apply renewed membership criteria:
 - Responsibility, Accountability, and Benefits of membership

Assess and develop culturally adaptive resources

- Create strategic action plan for program curricula:
 - Leadership Development
 - Pastoral care
 - Worship
 - Organization and Capacity Development

Our goal in prioritizing these areas is to [1] Promote/Nurture U/U in culturally and socially appropriate ways [2] Grow U/U members & Member Groups [3] Assist members in crises appropriately